

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	118	"6317761"	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L2	369	transmit\$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L3	1	"6317761" and transmit \$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L4	118	"6317761"	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L5	27	"6317761" and advertisement server client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L6	334	send\$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L7	81	send\$4 advertisement server client display\$4	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L8	101	(generat\$4 or creat\$4) advertisement server client display\$4	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L9	298	(generat\$4 or creat\$4) advertisement server client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L10	2183	(generat\$4 or creat\$4) advertisement server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L11	44	(generat\$4 or creat\$4) advertisement server NEAR5 transmit\$4 client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L12	34	send\$4 ad server client display\$4	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51

L13	29	transmit\$4 ad server client display\$4	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L14	78	(generat\$4 or creat\$4) advertisement server	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L15	83	(generat\$4 or creat\$4) ad server	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L16	52	deliver\$4 advertisement server client display\$4	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L17	269	deliver\$4 advertisement server client	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L18	2	"20020036654"	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L19	2	"20020036654" and remote	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L20	2	"20020036654" and host computer	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L21	17	server creat\$4 advertisement	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L22	59	server generat\$4 advertisement	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L23	55	server generat\$4 ad	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L24	1	"20030191693"	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L25	1	(US-20010047297-\$). did.	US-PGPUB	OR	ON	2010/09/15 23:51
L26	1	L25 and client	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L27	11	server generat\$4 ad SAME client	US- PGPUB; USPAT	NEAR	ON	2010/09/15 23:51

L28	1	"20010039510"	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L29	1	"20050038700"	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L30	0	publish\$4 advertisement client server	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L31	0	publish\$4 advertisement client server	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L32	98	publish\$4 advertisement client server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L33	620	receiv\$4 advertisement client server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L34	1	receiv\$4 advertisement client server	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L35	7	transmit\$4 creative client server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L36	22	transmit\$4 creat\$4 advertisement client server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L37	23	send\$4 creat\$4 advertisement client server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L38	14	server transmit\$4 (ad or advertisement) WITH client	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L39	4	publisher transmit\$4 (ad or advertisement) WITH client	US-PGPUB; USPAT	NEAR	ON	2010/09/15 23:51
L40	26	publisher transmit\$4 (ad or advertisement) WITH client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L41	12	publisher send\$5 (ad or advertisement) WITH client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L42	233	publisher (ad or advertisement) WITH client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51

L43	1	"20020069105"	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L44	1	(US-20010047297-\$). did.	US-PGPUB	OR	ON	2010/09/15 23:51
L45	1	L44 and publisher	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L46	134	"5724510"	USPAT	OR	ON	2010/09/15 23:51
L47	2591	715/205.ccls.	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L48	32	L47 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L49	0	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L50	0	L49 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L51	0	L49 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server SAME client	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L52	0	L49 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server SAME publish\$4	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L53	0	L49 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server publish\$4	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L54	3845	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51

L55	90	L54 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L56	2	L54 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server SAME publish\$4	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L57	1	(US-20080140533-\$). did.	US-PGPUB	OR	ON	2010/09/15 23:51
L58	20	L54 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server SAME client	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L59	0	705/234.ccls.	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L60	5434	715/234.ccls.	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L61	46	L60 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L62	6	"681476".ap.	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L63	1	L62 and creat\$4	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L64	1	"20010005855" and creat\$4	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L65	1	"20010005855" and banner	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L66	1	"681476".ap. and proprietary	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51
L67	1	"20010005855" and proprietary	US- PGPUB; USPAT	OR	ON	2010/09/15 23:51

L68	0	"681476".ap. and storage medium	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L69	1	"681476".ap. and memory	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L70	1	"681476".ap. and processor	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L71	872	proprietary same schedule	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L72	0	advertisement proprietary same schedule	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L73	4	advertisement proprietary same schedule	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L74	134	advertisement proprietary AND schedule	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:51
L75	10991	L47 L49 L54 L60	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L76	5	L75 and L74	US-PGPUB; USPAT	OR	ON	2010/09/15 23:51
L82	5016	715/200-202,205.ccls.	US-PGPUB; USPAT	OR	ON	2010/09/15 23:55
L83	51	L82 and (advertisement or ad) (creat\$4 or made or mak\$3 or generat\$4) server	US-PGPUB; USPAT	WITH	ON	2010/09/15 23:55
L84	748	705/14.4.ccls.	US-PGPUB; USPAT	OR	ON	2010/09/15 23:56

### EAST Search History (I nterference)

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